

FACE OFF

Local stylist Paul Quinn of Harper and Quinn Hairdressing, Wilmslow was announced as one of three winners at the very first UK American Crew Face Off Awards in London last month

American Crew, the world's leading manufacturer of professional male grooming products, launched the UK's first annual Face-Off Awards with a prestigious event hosted by T4's presenting duo Matt Littler and Darren Jeffries, and held at the Paramount private members bar in London.

The American Crew Face Off Awards which is in its sixth year in Australia, showcased men's fashion and styles by some of the country's best hairdressers. Our three UK winners will be jetting off to LA at the end of May to join the three Australian winners, staying at the notorious Chateaux Marmont and assisting world-class photographer David Raccuglia on a photo-shoot at a prestigious LA studio.

Speaking of the night and his award Paul commented: "In the past I have presented on stage for Wella, Clynol and other large industry names, as well as appearing on Granada Breeze alongside Armand Beesley doing live makeovers but I hadn't entered any competitions for many years. I thought the Face Off Awards would be a good way to start again and both my colleague Jonathon Hughes and I were pleased to be announced as a finalist at the Urbis event last year in Manchester. Getting down to the last 20 was great, but being one of the three winners has been an incredible achievement. Thanks to the Icon team for providing a great service all year round and for putting on a really high quality competition!"

The event was hosted by Manchester based company Icon, the UK distributors of American Crew. Mark Shorrocks, of Icon explains: "We had a phenomenal response to Face-Off with people entering from all over the country

and even as far as Belfast, Brighton and Inverness. The Competition has been a huge success and a strong indicator that Face-Off will become a firm fixture in the hairdressing awards calendar. We would like to congratulate all three winners and look forward to welcoming them to LA at the end of May!" ■



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